





### <u>How to submit your</u> <u>work</u>

How to Submit Your Lash and Brow Competition Entry:

#### 1. Purchase Your Kit:

 Get your competition kit from an authorized distributor in Norway (Nordic Beauty Trend or Brow Rehab) or in Sweden (Nordic Beauty Trend or Victoria's Brows).

#### 2. Submit Your Entry :

 Email your participation photo to <u>championship@thuya.no</u>. Include the unique code you received upon registration; this code must appear in each of your submission photos.





### How to submit the pictures

- Mandatory to add to each picture, written in paper A5/A4 the code that you got by hand.
- Picture of participant with the code
- Picture Before treatment: Model frontal, right side and left side
- Placement of the silicon pads (in case you do lash lift) the participant that only participate in brow lamination, do not need this step
- Picture of Step 1 after covering with osmotic plastic
- Picture of Step 2 after covering with the osmotic plastic
- Picture of Coloring (which color did you use for the model?)
- Picture of Step 3 with Lash filler or argan oil
- Picture Final Result: frontal, right side and left side
- REMEMBER! In each picture you need to add a paper written by hand with the code you got in championship@thuya.no

## Submission Instructions

- Write your code on an A5 or A4-sized paper, and make sure this paper is visible in every photo you submit for both categories—Lash Lift or/and Brow Lamination
  - Photos submitted without the code will be disqualified.

PROFESSIONAL LINE



#### **SUBMISSION PERIOD**

• You can submit your work from November through February

#### **JUDGING AND RESULTS:**

 Judging will take place from March 1 to March 7, and results will be announced on our websites on March 8.

#### INTERNATIONAL FINAL

• The international final will be held in Barcelona in May; the exact date will be confirmed soon



## Good luck to all participants! We look forward to seeing your work.



PROFESSIONAL LINE



# PRIZES

- Thuya Championship: 2 Categories Lash Lift and Brow Lamination
- National Prize (Norway Sweden) These prizes apply to both the Lashes and Brows categories:
- **1st Place**: Trophy + Certificate + €500 in Thuya products + Trip to Barcelona
- **2nd Place**: Trophy + Certificate + €300 in Thuya products
- **3rd Place**: Trophy + Certificate
- International Prize (Barcelona) These prizes apply to both the Lashes and Brows categories:
- **1st Place**: Trophy + Certificate + €1000 Check
- **2nd Place**: Trophy + Certificate + €500 in Thuya products
- **3rd Place**: Trophy + Certificate + GIFT in Thuya products