



If your clients skin is too oily, please scrub and remove all oil before you use the henna. You have chosen a color that's too light for your customer complexion.



IMPERIUM HENNA

Every product Imperium Henna and every choice we make meets our core values.

Imperium Henna's high-quality products come in sustainable and environmentally friendly packaging.

Environmental awareness is important for us and our family's future, for you and your family, for your customers and for your customers' clients.

If we all do our bit, then together we will achieve a more sustainable world, which we will proudly inherit to future generations. Imperium Henna wants to contribute to that. Do you too?

BUY, RECHARGE AND REPEAT & ECOLOGICAL REFILLS

As you know, we have ecological glass containers with a beautiful design, for the Cleaning Lotion and for the Henna Remover, which you only need to buy once, and then recharge with the products in refill packaging.

That's the same for henna powder. The henna comes with a glass container and a sachet with henna powder to fill the container and for the following, you can order only the henna in refill packaging.

This makes us more environmentally conscious.

HYGIENE AND SAFETY

It is very important to work in a very clean and hygienic way. Be aware of your environment and explain everything you do. This way, you will always leave a great impression. Always wear gloves. Never touch your face or your hair during the treatment. Carefully disinfect all instruments before your next customer comes in.

DO NOT USE HENNA BROWS WHEN:

- Your client has alopecia (extreme hair loss).
- Your client has hypersensitivity to Henna.
- Your client is allergic to hair dye.
- Your client is pregnant.

ALLERGY

P-PHENYLENEDIAMINE is an aromatic amine that is used in all types of eyebrow and hair dyes; this amine can cause allergic reactions. Always do an allergy test by putting some henna dye on your wrist or any of the soft parts of your arm. The allergy can occur up to two days. If there is any allergic reaction, you will not be able to perform the Henna service on the eyebrows. Tip: Always use black or dark brown henna to perform the test. These are the colors that have the highest concentration of PPD, so you make sure you don't have problems with the rest of the colors.

Always before each treatment give an informed consent to the client so that she can read and sign it. This is necessary for protecting your salon and your estheticians from future claims.

And don't forget to ALWAYS carry out an allergy test on your clients!

REASONS WHY THE HENNA DIDN'T WORK AS EXPECTED

- You have applied very thin layers of henna. The entire brow should be covered with a thick layer of henna.
- You lacked the scrubbing step. If the client has very dry or flaky eyebrow skin, you must perform an exfoliation beforehand in order to prepare it for the henna tinting.
- You didn't clean the brow skin well enough, so there remained makeup or oily products traces.
- You didn't leave the henna on the skin for the recommended time.
- The client's eyebrow hairs are very thick and it is difficult to cover the skin underneath.
- The client didn't follow the aftercare advices.
- The client does not have enough eyebrow hairs. Brow henna only works on eyebrows that don't have bald spots.

Step 1

Remove eyebrow makeup with a non-oily makeup remover. Then clean with a cotton pad impregnated with Cleansing Lotion.

Step 2

Pluck the eyebrows with tweezers or thread if necessary. The effect will be better if the eyebrows have been previously plucked.

Step 3

Exfoliate the eyebrows well to remove the remains of oil and dead skin cells.

Step 4

Remove the exfoliating residue with a cotton pad impregnated with Cleansing Lotion.

Step 5

Choose the most suitable henna shade for your client. Remember that you can mix the tones until you get the perfect color for your client.

Step 6

Put a scoop of henna powder in a glass container and mix it with the same amount of warm water until you get a homogeneous mixture.

Step 7

Apply a thin layer of the mixture to each eyebrow and, if necessary, use the Henna Remover to clean up the brow shape and to create a really sharp eyebrow.

Step 8

Wait until the first coat is completely dry and apply a second thick coat with gentle pressure. Correct errors with Henna Remover if you have gone out of the brow design.

Step 9

After 3-5 minutes, remove the product from the inner corner of the eyebrow with a cotton pad soaked in water to create the shading effect.

Step 10

After 10-15 minutes, completely remove the henna with a cotton swab dipped in water. Make sure that no remains of the henna mixture are left on the eyebrows.





IMPERIUM BEAUTY GROUP



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**CREATE YOUR OWN SUCCESS STORY
WITH IMPERIUM HENNA AND CREATE
THE MOST BEAUTIFUL BROWS!
TOGETHER WE ARE BUILDING AN
EMPIRE TO GIVE TO THE WORLD
THE PERFECT BROWS**

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